



May 2011

Dear bioMérieux INDUSTRY Customer,

bioMérieux would like to thank you for your confidence and partnership with us through your use of our products and services. We are pleased to announce another expansion in our tradition of innovation for the VIDAS[®] platform: **VIDAS Ultra Performance line, Salmonella Phage Technology (SPT)**.

The 2010 IAFP Food Safety Innovation award winning phage technology for VIDAS[®] *E. coli* O157 H7 (ECPT) assay is now offered in a rapid and easy test protocol for *Salmonella* species.

The VIDAS[®] UP *Salmonella* protocol is a simple one-step enrichment procedure requiring only one Buffered Peptone Water pre-enrichment with a single selective supplement ensuring results within one day. The SPT assay can detect *Salmonella* in a variety of foods and environmental samples in as little as **19 hours**.

To order your VIDAS[®] SPT kits (#30707) and Salmonella Supplement (#42650), contact your bioMérieux Account Manager or our Customer Service department (800) 634-7656, prompt 1. If you have any technical questions, please contact INDUSTRY Customer Support at (800) 634-7656 or visit our website:

<http://www.biomerieux-industry.com/phage>

We are pleased to provide this VIDAS[®] test menu expansion, as an added tool for your pathogen detection testing.

Again, thank you for your support of bioMérieux INDUSTRY.

Sincerely,

A handwritten signature in black ink that reads "Ray T. Turnley".

Ray T. Turnley, MBA
Senior Product Manager, Pathogen Solutions
bioMérieux, Inc.